



# Giving Something Back

*Health for All (NTT)  
Sponsorship Options 2010*



# Outline

Nusa Tenggara Timur (NTT)

Health for All

Sponsorship

How Supporters Benefit



# Context

## Nusa Tenggara Timur (NTT):

- Beautiful, remote region of Indonesia
- Lack of infrastructure (roads, telephones)

## Government Health Clinics

- Limited Funding
- Lack of transport



# Needs

- 29.9% Population without access to healthcare facilities
- 54.7 % Population without access to safe water
- 41.8 % Undernourished children under 5
- 32.5 % Households without access to sanitation
- 46 per 1000 Infant Mortality Rate

*Source: United Nations Development Program (1999)*

## Maternal Mortality 2007

- NTT: 306 per 100,000 live births
- Indonesia as a whole: 208

*(The US rate is 11 per 100,000)*

NTT scores low on all healthcare measures



# Healthcare Needs Delivery

Motorcycle Outreach:  
UK-based Healthcare Charity  
(UK Charity number 1114675)

- Funds use of motorcycles for healthcare access
- Emphasis on total healthcare transport delivery
  - Vehicles
  - Maintenance
  - Training
  - Budgeting



# Health for All (NTT)

- Working in NTT since 2002
- Assesses transport needs of healthcare workers
- Funds purchase and maintenance of motorcycles
- Motorcycles loaned as required
- Govt. co-funding
- Safety Training provided
- Ongoing Monitoring
- Local Staff in NTT



# Sustainability

- Working with NTT local government
- Supporting official state healthcare system (as opposed to building in parallel)
- Focused on transport aspect
- Provides advice on healthcare transport to govt.
- Follows Aid Mgmt. Guidelines
- Managed by local staff
- Co-operation not competition.



# Safety

- Comprehensive Rider Training
- On-road and off-road Vehicle Operation
- All riders trained in First Aid
- Quality Riding Equipment
- Care and Repair Instruction
- Regular Vehicle Maintenance
- Quality parts / consumables



# Catalyst Effect

- Transport enables existing official and NGO programs
- \$10 funds 10 village visits benefitting 10,000 people.
- Catalyst for other initiatives:
  - Maternal mortality reduction
  - Infant mortality reduction
  - Vaccination Programs
  - Routine Checkups
  - General Health Education
  - Infrastructure (Water, sanitation)



# Results

- Fleet of ten motorcycles deployed
- Serving 50 villages with over 50,000 people
- Documented improvement in National Health Survey
- Ongoing monitoring of motorcycle use and needs
- Maintenance workshop established
- Local appreciation in testimonials



# Sponsorship Levels

Package	Coverage	Donor Type	Amount (USD)
Village Visits	10 Villages (pop, >10,000)	Individuals	\$10
Motorcycle Maintenance	Month		\$20
Village	Year	Tourism	\$200
Motorcycle		Motorcycle Clubs	\$1500
Regional Clinic	Year	Corporate	\$2000



# Benefits to Supporters

- Show socially-aware credentials with Supporter Status
- Build reputation and local support in NTT / Indonesia
- Display your logo on sponsored vehicles
- Potential to view support in action
- Fulfill Corporate Social Responsibility



Terima kasih  
*Thank you*

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