



PRESS RELEASE

For Immediate Publication 20th September 2005

Milward Memorial Motorcycle Ride To Africa Supports Healthcare Delivery Charities

An ambitious charitable motorcycle ride to West Africa in November and December 2005 has been announced. The ride, in memory of motorcycling humanitarian Simon Milward, aims to raise awareness of the charities Riders for Health (RfH) and Motorcycle Outreach (MoR).

Simon Milward died in Mali, West Africa in March 2005. He was on the final stages of a round the world motorcycle ride in support of projects aimed towards using motorcycles for the delivery of primary healthcare services in remote areas of developing countries. During stages of his journey, he worked closely with Riders for Health and co-founded a project on the Indonesian island of Flores called Health for All. The project is based closely on the RfH model and delivers primary healthcare to over 55,000 people.

Two riders will undertake the memorial run, which will visit the RfH centre in The Gambia, West Africa. Craig Carey-Clinch and David French are both experienced long-distance motorcyclists who will be making their second motorcycle trip to Africa.

The motorcycle run will also raise awareness of a new charity, Motorcycle Outreach, which will be launched at the International Motorcycle & Scooter Show at the NEC on October 27th. MoR has been established firstly to raise financial support for the Flores project. Secondly, MoR is the continuation of Milward's vision to take the RfH model of motorcycle delivered healthcare logistics to new developing world countries. MoR will work closely with Riders for Health to achieve this aim.

The run has already attracted strong support from sections of the motorcycle community and is supported by BMW, who have provided two motorcycles for the journey -- the exceptional F650 GS Dakars for the journey, plus two Rallye2 suits.

In addition, Metal Mule, manufacturers of quality hard luggage systems for adventure motorcycling have kindly offered full sets of hard luggage for both motorcycles. The Motorcycle Action Group (MAG) have also offered major sponsorship support, along with Intaride Communications and Scottoiler.

The run will feature as part of the Motorcycle Outreach stand during the Motorcycle Show at the NEC, with Craig and Dave scheduled to leave for Africa on November 10th, returning before Christmas.

ENDS



Notes to Editors

1. For further information please contact Craig Carey-Clinch on 07979 757484. craig@alamhome.co.uk. Full details about the motorcycle run and its aims can be emailed upon request
2. For further information about Simon Milward and his Millennium Motorcycle Ride, please visit www.millennium-ride.com
3. For further information about Motorcycle Outreach, please visit www.motorcycleoutreach.org
4. A high res version of the photo featured in this release can be obtained from craig@alamhome.co.uk

Related Links

www.millennium-ride.com

<http://www.riders.org>

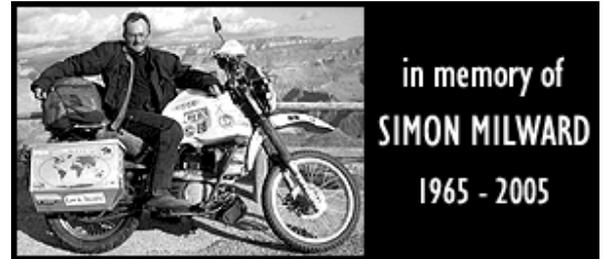
<http://www.bmw-motorrad.co.uk>

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